

# BREAK UP THE UNIFIED COMMUNICATION TRAFFIC JAM

The path to Unified Communications (UC) can often be like a series of busy, poorly planned intersections – and that might actually be putting it delicately. Heck, in planning sessions we’ve heard it described as an “impending train wreck.” No matter what the comparison, Diversified can help you avoid potential traffic jams by creating a solution that provides the right communication experience for everyone in your organization.

Our engineers transform business needs and imagination into intelligent UC solutions through our proven process

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## 1 Design: Involve Everyone

Diversified approaches UC solution design by engaging with everyone in the organization, ensuring all care-about and use cases are properly accounted for.

### Wrong Way:

- Poor or no planning at all
- Not considering security issues
- Employee ideas not taken seriously

### Right Way:

- Well-defined plan
- Stakeholders involved in the process
- Solution accounts for everyone’s needs



With the appropriate design based on Cisco technology, we enable your organization to:

- Securely connect anyone, on any device
- Share video as easily as making a phone call
- Facilitate better team interactions
- Integrate collaboration into your processes

## 2 Build: Start with a strong foundation

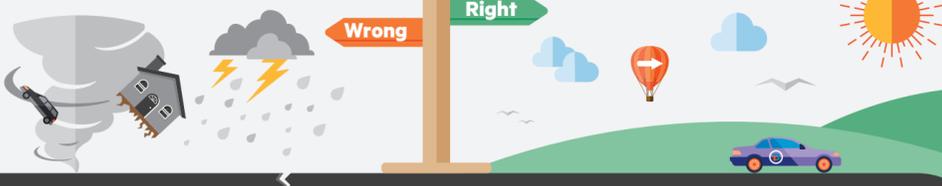
A successful UC build is constructed on a strong network foundation – ensuring voice, video, and messaging technology can do its job. Diversified also provides the expertise and project management to effectively meet timelines and goals.

### Wrong Way:

- Solutions don’t match user needs
- Network congestion degrades quality
- Complex usability and integration
- Costs spiral out of control

### Right Way:

- UC built on a QoS enabled network
- Includes advanced collaboration tools
- Seamless, integrated mobility
- On time, and on-budget



Cisco’s Collaboration Solutions and UC Infrastructure creates outcomes like these:

- Reduced costs and lower overall TCO
- Minimized collaboration downtime
- A stellar employee experience
- Easier integration of new technologies

## 3 Manage: Precise management and proactive support

After implementation, Diversified continues to work with you to ensure a fast adoption rate and a powerful, highly available collaboration environment.

### The Right Way Leads to Effective Collaboration:



Diversified stays with you, monitoring performance and reliability to ensure success:

- 24/7/365 Remote Monitoring
- Alerting and Ticketing
- Reporting and Content Management

## Why Partner with Diversified?

We are a Cisco Unified Communications Specialist that offers everything from managed engineering, messaging, and network services to end-to-end voice, video, messaging, and network solutions for enterprises.



# LET’S UNIFY COMMUNICATIONS IN YOUR ORGANIZATION

Visit the link below to learn more about creating a highly available, feature rich collaboration environment in your organization that will increase productivity, while decreasing operational expenses.

[DIVERSIFIEDUS.COM/UCINTERSECTIONS](http://DIVERSIFIEDUS.COM/UCINTERSECTIONS)